

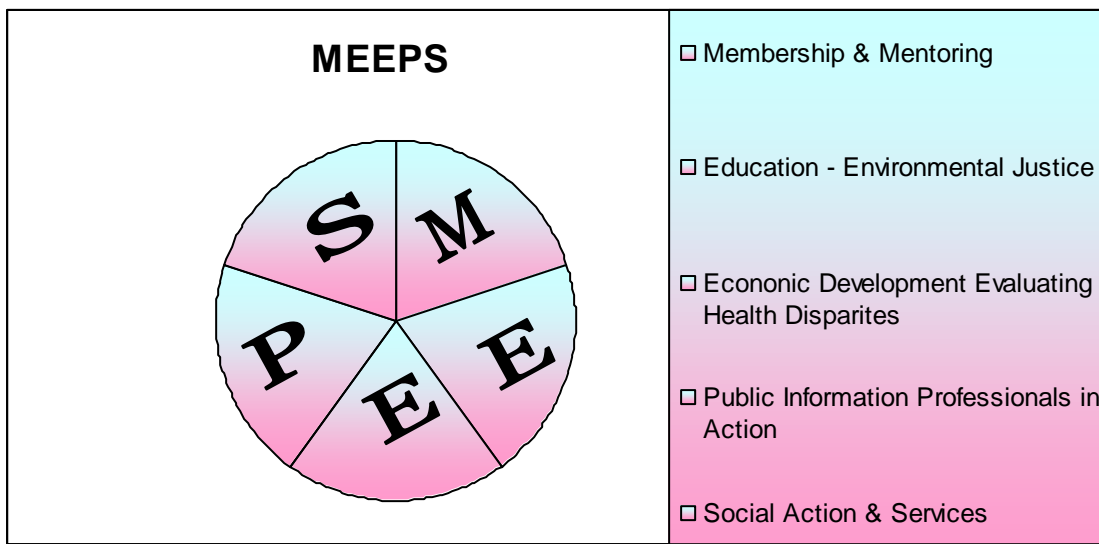
Gamma Phi Delta Sorority, Inc.



MEEPS

National Five-Point Program Guidelines

Revised 2007- National Administrative Board
(Revised Printing- 2009)



◆ NATIONAL ◆ REGIONAL ◆ CHAPTER

Soror Patricia A. Daniels
Supreme Basileus

Elizabeth Garner, Founder
Dr. Violet T. Lewis, Co-Founder

Founded: February 1943
Detroit, Michigan

WHAT IS MEEPS?

M

Membership & Mentoring:

Membership is an ongoing goal of Gamma Phi Delta Sorority. Growth is the life of any organization. Gamma Phi Delta Sorority is a membership organization with Graduate and Undergraduate Chapters throughout the United States.
(Recruitment, Retention, Reclaim)

E

Education-Environmental Justice:

Reaffirm and promote the right of access to education for all.

E

Economic Development & Evaluating Health Disparities:

Support and encourage the development of Black Entrepreneurship.

P

Public Information Professionals in Action:

Increase awareness and recognition of Gamma Phi Delta Sorority in our community.

S

Social Action & Services:

Promote improvement of the quality of life shaped by social conditions.

HOW TO IMPLEMENT

- M MEMBERSHIP MEMBERSHIP CHAIRPERSON
RECRUITMENT/RETENTION/ EQUALIZATION/STABILITY
RESULTS: STRENGTH AND UNITY
- E ECONOMIC DEVELOPMENT SECOND ANTI-BASILEUS/PROGRAMS
PROVIDE PROGRAMS, INFORMATION RELATING TO HOW TO
DEVELOP AN ECONOMIC BASE. PROMOTE SPECIFIC WAYS TO
PARTICIPATE (WEDNESDAY-GREEN RIBBONS)

ASSIST IN SMALL BUSINESS DEVELOPMENT
PATRONIZE MINORITY OWNED BUSINESS

RESULTS: MOTIVATE/ STRENGTHEN AN ECONOMIC BASE
- E EDUCATION SECOND ANTI-BASILEUS/PROGRAMS
DEVELOP SCHOLARSHIPASSISTANCE, INFORMATION
ENCOURAGE WOMEN TO RE-ENTER COLLEGE

BUILD AN INFORMATIONAL BASE WITH LOCAL
COMMUNITY COLLEGES; ENCOURAGE WOMEN TO
BECOME GAINFULLY EMPLOYED IN NON-
TRADITIONAL ROLES

RESULTS: WE CAN MAKE A POSITIVE DIFFERENCE
- P PUBLIC INFORMATION EDITOR IN CHIEF
PROVIDE GOOD PUBLIC RELATIONS WITHIN YOUR
RESPECTIVE COMMUNITIES; LEARN THE ART OF
HOW TO WRITE GOOD NES RELEASES, OP-ED,
PUBLIC SERVICE ANNOUNCEMENTS. KEEP YOUR
EYES ON WHAT IS HAPPENING IN YOUR COMMUNITIES.

RESULTS: AFFORD AN OPPORTUNITY TO OBTAIN HIGH
VISIBILITY
- S SOCIAL ACTION COMMITTEE/PROGRAM CHAIRPERSON
KEEP INFORMED ON INFORMATION RELATING TO WOMEN
ISSUES, THROUGH THE LEGISLATIVE PROCESS. JOIN WITH
OTHER GROUPS ON SPECIFIC ISSUES. ASK TO BE ON MAILING
LISTS FOR OBTAINING INFORMATION; ATTEND LOCAL
POLITICAL ACTIVITIES: i.e. LEAGUE OF WOMEN VOTERS.
ENCOURAGE WOMEN TO SERVE ON BOARDS/COMMISSIONS.

RESULTS: DEVELOP A STRATEGY FOR INDIVIDUAL
POLITICAL CLOUT

RESULTS: PROVIDE STRENGTH/UNITY ON SPECIFIC ISSUES

GAMMA PHI DELTA SORORITY...

BUILDING A BRIDGE THROUGH MEMBERSHIP

AWARENESS

As Gamma Phi Delta Sorority business and professional women, we must acquire knowledge of significant issues such as:

1. Membership Recruitment
2. Membership Requirements (women of good moral character)
3. The importance of a Prospective Members Club (beginning level of GPD)
4. Uniform procedures for membership

ADVOCACY

After Gamma Phi Delta Sorority business and professional women acquire the knowledge. We must **SPEAK OUT** to promote:

1. Strive to expand and stabilize our membership
2. Be able to interpret National Programs policies and procedures, goals
3. Programs that enhance our local, regional, national lives

ACTION

Gamma Phi Delta Sorority business and professional women should strive to IMPROVE these conditions through:

1. Being an active member of the Membership Committee
2. Promoting and publicizing Gamma Phi Delta Sorority
3. Working with other organization of similar interest and dedication
4. Networking with other local chapters
5. Attend Regional and National meetings
6. Cooperate with Regional, National officers in guidelines/procedures
7. Develop an effective plan to maintain and increase membership
8. Preparing lists of prospective women of like quality and presenting to Membership Chairperson
9. Being enthusiastic and encourage the general membership to assist in vital growth

GAMMA PHI DELTA SORORITY...

A FOCUS ON EDUCATION

GAMMA PHI DELTA SORORITY members are concerned about the ideal of quality education.
We reaffirm the right of access to education for all.

AWARENESS

As Gamma Phi Delta Sorority business and professional women, we must acquire knowledge of significant issues such as:

1. Quality of Education
2. Vocational training, particularly for women
3. Administrative structures of educational Institutions
4. Compulsory, free universal education
5. Extent of literacy
6. Roles of private and public education for women in a business/profession
7. Specific problems, such as teacher work stoppage, affirmative action
8. Improvements in integration and education
9. Specific alternative educational programs
10. Continuing Education (including preparation for aging)

ADVOCACY

After Gamma Phi Delta Sorority business and professional women acquire the knowledge We Must Speak Out to promote:

1. Vocational and Career guidance programs (Sorors should be involved)
2. Equal access to non-traditional and new career training
3. Validity of college and university admission standards (minority women)
4. More involvement, lend support to women in policy making decisions (education)
5. Encourage women to participate into non-traditional fields

ACTION

Gamma Phi Delta Sorority business and professional women should strive to Improve these conditions through:

1. Local, regional and national support of community projects in vocations
2. Sponsorship of participate in community career days-High School, Churches
3. Initiate Training Awards Programs
4. Participate on local, regional and national in Youth Seminars
5. Community support of child care programs, literacy programs, programs learning
6. Support and encourage programs that include interaction between aged/youth

GAMMA PHI DELTA SORORITY...

SERVICE THROUGH ECONOMIC DEVELOPMENT

GAMMA PHI DELTA SORORITY members are concerned about...

AWARENESS

As Gamma Phi Delta Sorority business and professional women, we must acquire knowledge of significant issues such as:

1. Causes and effects of inflation and recession
2. Investment and money management
3. Economic cycles
4. Effect of traditional values of Black Women
5. Special need/problems relating to Black Women in this Economic Age
6. How does the Heads of Household effect the Black Woman/Family

ADVOCACY

After Gamma Phi delta Sorority business and professional women acquire the knowledge, we must **speak out to promote:**

1. Availability and accessibility of educational opportunities relating to specific issues
2. Training for Women relating to Economic Development
3. Providing programs for women
4. Eliminating economic discrimination in credit, insurance, tax laws, work, etc.
5. Providing training through local, regional and national levels

ACTION

Gamma Phi Delta Sorority business and professional women should strive to IMPROVE these conditions through:

1. Offering financial, educational assistance to women relating to these issues
2. Cooperating with financial institutions relating to the economics of women
3. Sponsoring expert speakers from specific organizations, such as banks universities, and lending institutions
4. Using the media to assist in the promotion of such action items

GAMMA PHI DELTA SORORITY...

DEFINING OUR IMAGE THROUGH PUBLIC RELATION

Gamma Phi Delta Sorority members are concerned about making our Organization an integral, professional part of our communities. Working to give Gamma Phi Delta Instant Name Identification.

AWARENESS

As Gamma Phi Delta Sorority business and professional women, we must acquire knowledge of significant issues such as:

1. Knowing what our communities offer for media/image building (Marketing)
2. Initiating a good working relationship with local media representatives
3. Understanding the importance of good public relations for our Organization
4. Knowing the proper format procedures for providing good media coverage

ADVOCACY

After Gamma Phi Delta Sorority business and professional women acquire the knowledge, We must speak out to promote:

1. Letting other Women of "Like Quality" know the purpose and goals of GPD
2. Identifying our organization on local/regional I national levels
3. Planning effective programs /activities for and about Gamma Phi Delta
4. Knowing the media representatives on local/regional/national levels
5. Inviting reporters to activities
6. Educating the media to understand our organization
7. Spotlighting the accomplishment of our Sorors

ACTION

Gamma Phi Delta Sorority business and professional women should strive to improve these condition through:

1. Working with those representatives responsible for the Media
2. Networking with other community, civic organizations
3. Being associated with "visible groups" on local /regional /national levels
4. Providing the media with good news, preparing according to their requirements
5. Introducing your media person to the local / regional / national representatives
6. Keeping Sorority newsworthy in the public view
7. Thinking and pursuing new techniques~for publicity

GAMMA PHI DELTA SORORITY...

BUILDING A BRIDGE FOR ECONOMIC/SOCIAL ACTION

We are concerned with improvement of the quality of life, shaped by economic and social conditions

AWARENESS

As Gamma Phi Delta Sorority business and professional women, we must acquire knowledge of significant issues such as:

1. The impact and causes of inflation and recession
2. Investment and money management
3. Economic cycles
4. Effect of technology, the computer age
5. Economic and social problems of women as heads of households

ADVOCACY

After Gamma Phi Delta Sorority business and professional women acquire the knowledge, we must speak out to promote:

1. Availability and easy accessibility of educational opportunities for women
2. Availability for employment for women
3. Eliminate social structures which isolate people by age, race or ethnicity
4. Elimination of economic discrimination in credit, work, tax laws, etc.

ACTION

Gamma Phi Delta Sorority business and professional women should strive to IMPROVE these conditions through:

1. Providing workshops/seminars through local, regional and national
2. Cooperate with educational institutions in their economics/social development
3. Provide resources and expertise for work relating to economical social action
4. Sponsor expert speakers from organizations, banks, lending institutions, universities, and media to give advice

THE ORIGINAL MEEPS COMMITTEE
April 7-9 1995, Flamingo Hilton Las Vegas, Nevada

Thanks to all our Contributors:

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“Launching & Moving To a New Level”

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National Boulé Committees 1996 - 2009
And “You” Sorors of Gamma Phi Delta Sorority, Inc.

MEEPS Resources

Gamma Phi Delta Sorority, Inc. (GPD) Brochures

GPD Prospective Member Learning Materials Handbook

GPD Membership Matters Manual

Gamma Phi Delta Sorority, Inc. Handbook

Gamma Phi Delta Sorority, Inc. Ritual

Gamma Phi Delta Sorority, Inc. Constitution and Bylaws

Dictionary, Thesaurus, Roberts Rules of Order-11th Edition

National Institute of Business Management <http://www.nibm.net>

Startup Journal The Wall Street Journal Center for Entrepreneurs

[http:// www.startupjournal.com](http://www.startupjournal.com)

Entrepreneur <http://www.entrepreneur.com/>

California Legislative Women's Caucus

<http://www.sen.ca.gov/womenscaucus>

Women issues

<http://www.whitehouse.gov/issues/women/>

Women's Rights Agenda-Women, Law & Development International

<http://womensrights.change.org/>

.... And more